



IREM Institute of Real Estate Management

Hampton Roads Virginia Chapter No. 39

638 Independence Parkway, Suite 100
Chesapeake, VA 23320
www.iremchapter39.com

Phone (757) 473-8701
Fax (757) 473-9897
E-mail irem@managegroup.com

Contact: *Mike Kwiatek – VP of Communications*
mike@harrison-lear.com
757-813-7902

For Immediate Release

Local Real Estate Manager Tracy Evans Earns Professional Certification

CHESEPEAKE, VIRGINIA, 03/31/2013

– TRACY EVANS, PROPERTY MANAGER of KETTLER MANAGEMENT, headquartered in MCLEAN, has earned the ACCREDITED RESIDENTIAL MANAGER® (ARM®) certification from the Institute of Real Estate Management (IREM®), an affiliate of the National Association of REALTORS®. The ARM® certification is awarded to managers of residential real estate properties who have met the Institute’s stringent requirements in the areas of professional education, examination and experience. ARM® Members must also abide by the rigorous IREM® Code of Professional Ethics that is strictly enforced by the Institute.



Ms. Evans began here journey in Property Management as a Commercial Property Manager with Regus Business Centers in Northern Virginia. She later worked for AIMCO after relocating to Southern Virginia and transferred to residential property management. Ms. Evans has experience in managing a district of 5 different military housing communities. She has a Bachelor’s of Science Degree from Longwood University and 20 years of property management experience.





IREM Institute of Real Estate Management

Hampton Roads Virginia Chapter No. 39

638 Independence Parkway, Suite 100
Chesapeake, VA 23320
www.iremchapter39.com

Phone (757) 473-8701
Fax (757) 473-9897
E-mail irem@managegroup.com

Ms. Evans joined Kettler Management where she currently manages a property in Virginia Beach. She has also continued here education by attending Customer Service Training at The Disney Institute, Development Dimension International, Level 1 training in Certified Defense Privatization Management and her Fair Housing License.

ABOUT THE INSTITUTE OF REAL ESTATE MANAGEMENT (IREM®)

The Institute of Real Estate Management (IREM®) is an international community of real estate managers dedicated to ethical business practices, maximizing the value of investment real estate, and promoting superior management through education and information sharing. An affiliate of the National Association of REALTORS®, IREM is the home for all industry professionals connected to real estate management – and the only organization serving both the multi-family and commercial sectors.

We believe that good management matters, and that well-managed properties pay dividends in terms of value and in the quality of life for residents, tenants and customers. We believe in professional ethics. We believe in the power of knowledge and the importance of sharing it.

IREM offers a variety of membership types for professionals of every experience level, from on-site managers to high-level executives. Our credentials, earned by meeting high standards of education, experience, and ethical business practices, include: CERTIFIED PROPERTY MANAGER® (CPM®), ACCREDITED RESIDENTIAL MANAGER® (ARM®), ACCREDITED COMMERCIAL MANAGER (ACoM), or ACCREDITED MANAGEMENT ORGANIZATION® (AMO®).

Since 1933, IREM has set the standard for best practices in real estate management. Today, IREM® membership includes nearly 18,000 individuals and 550 corporate members. To learn more about IREM, call (800) 837-0706, ext. 4650 (outside the U.S. call (312) 329-6000), or visit www.irem.org.

###

