



IREM Institute of Real Estate Management

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For Immediate Release

Area Woman Honored for Changing the World of Real Estate Management

CHESEPEAKE, VA, 03/31/2013) – Vera C. McPherson, CPM®, ARM® Director, Residential & Commercial Portfolio, W.H.H. Trice & Company, Williamsburg, is among a group of 72 women from the U.S. and abroad honored recently by the Institute of Real Estate Management (IREM®) for their positive impact on the real estate management profession. Recognized for innovation, mentoring, community service, leadership and other laudable initiatives, the women identified range from senior officers of global real estate firms to self-employed entrepreneurs to site managers of single properties who are prized for the great work they do.



“In big ways and small,” said IREM® 2012 President James A. Evans, CPM®, “women are changing the face of the real estate management industry daily. This was the impetus for IREM to identify women who represent the absolute best of what our industry can accomplish.” All of their stories – as told by those that nominated them – are featured in the March/April issue of IREM’s member magazine, the *Journal of Property Management (JPM®)*.

ABOUT THE INSTITUTE OF REAL ESTATE MANAGEMENT (IREM®)

The Institute of Real Estate Management (IREM®) is an international community of real estate managers dedicated to ethical business practices, maximizing the value of investment real estate, and promoting superior management through education and information sharing. An affiliate of the National Association of





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REALTORS[®], IREM is the home for all industry professionals connected to real estate management – and the only organization serving both the multi-family and commercial sectors.

Since 1933, IREM has set the standard for best practices in real estate management. Today, IREM[®] membership includes nearly 18,000 individuals and 550 corporate members. To learn more about IREM, call (800) 837-0706, ext. 4650 (outside the U.S. call (312) 329-6000), or visit www.irem.org.

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